

FOR IMMEDIATE RELEASE - May 2007

To get photos and bios of any of the performers go to

<http://www.richmondermet.org/reaf10.1/events-8-5-07/CastDetail8-07.html>

The Richmond / Ermet Aids Foundation presents...
HELP IS ON THE WAY XIII GOES TO THE MOVIES

Northern California's Largest Annual Star-studded Gala Concert

SUN., AUGUST 5, 2007 - PALACE OF FINE ARTS IN SF

Benefiting 5 Bay Area AIDS Service Organizations

Featuring this year's special guest performers:

**LUCY LAWLESS, MARISSA JARET WINOKUR, PHOEBE SNOW,
SHAUN CASSIDY, JOEY McINTYRE and B. D. WONG**



THE RICHMOND / ERMET AIDS FOUNDATION is proud to present **HELP IS ON THE WAY XIII GOES TO THE MOVIES**. This year's all-star benefit concert features celebrities from Broadway, TV and Film to *American Idol* stars. It's jazz, pop and live performance up close and personal from some of your favorite performers.

The 5 Bay Area AIDS Service Agencies that are the beneficiaries this year include:

Aguilas; AIDS Legal Referral Panel; Maitri ; STOP AIDS Project; Vital Life Services, Oakland

Sunday, August 5 at THE PALACE OF FINE ARTS, 3301 Lyon St. in SF.

VIP Underwriter Reception and extensive Silent Auction 5:00 - 6:00 pm

Pre-show Gala Reception: 6:00 – 7:30pm

featuring complimentary hors d'oeuvres, wine tastings and martini & margarita bars

Concert 7:30 - 9:30 pm.

Dessert & Wine Party with the cast 9:30 - 11:45 pm.

Gala Pre-concert Reception & Performance - Tickets \$175.

General Reserved Seating - Performance only - Tickets \$75.

Doors open for the general public at 7:00 pm.

For Tickets call - **415/ 273 -1620**

Visit our web site for additional info. www.reaf.org

The star-studded line up for this year's gala feature stars from Broadway, Film, TV and the Recording Industry, including (in alphabetical order):

LUCY LAWLESS TV (*Xena: Warrior Princess, Celebrity Duets, Battlestar Galactica*) star
MARISSA JARET WINOKUR Broadway (*Hairspray, Grease*) / TV (*Stacked*) / film star
PHOEBE SNOW Grammy-nominated recording Star
JOEY McINTYRE Broadway (*Wicked*) / TV (*Dancing With The Stars*) / recording star
B. D. WONG B'way (*M. Butterfly / Pacific Overtures*) / TV (*Oz, Law & Order:SVU*) star
SHAUN CASSIDY Broadway (*Blood Brothers*) TV (*Hardy Boys*) / recording star / producer
SUSAN ANTON Broadway (*Will Rogers Follies*) / TV (*Baywatch*) / film star
MARY JO CATLETT Broadway (*Hello Dolly!, Pajama Game*) TV (*Diff'rent Strokes*) star
CONNIE CHAMPAGNE Cabaret star / actress
CAROLE COOK Broadway (*42nd Street, Radio Gals*) star
KIMBERLY LOCKE American Idol star & recording artist
VALARIE PETTIFORD Broadway (*Fosse / Sophisticated Ladies*) / TV (*Half by Half*) star
BRUCE VILANCH Comedian / TV (*Hollywood Squares*) / B'way (*Hairspray*) star
PAULA WEST Jazz / recording star
JERSEY BOYS Cast members from the SF cast of the hit Broadway show

(other stars to be announced) - (as of 5/17/07 - Cast subject to change)

Honorary Co-Chairs: Assemblyman Mark Leno, Harry Denton & Jan Wahl.

Producers: Joe Seiler & Ken Henderson, Director: David Galligan

Musical Director: Michael Orland (*American Idol, Celebrity Duets* - Assoc. Musical Director)

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HELP IS ON THE WAY XII is produced by The Richmond/Ermet AIDS Foundation, founded by Barbara Richmond and the late Peggy Ermet in memory of their sons, John Richmond and Doug Ermet, who both lost their lives to AIDS. In 1995 The two women decided not to get mad but get even when they launched a musical AIDS benefit to honor their sons by raising funds for AIDS service organizations.

UNDERWRITER TICKETS:

Underwriter level tickets range from \$225 and up, with increasing levels of benefits including listing in the programs, preferred seating, gala pre-show black-tie reception and post-performance dessert reception with the cast and other perks. A portion of the Underwriter level tickets help underwrite the cost of the event. An extensive silent auction precedes the show starting at 5:00 pm.

GALA TICKETS:

Gala tickets are \$175 and include the pre-performance Gala reception and the performance.

GENERAL RESERVED SEATING TICKETS (Performance ONLY) are \$75.

For tickets or additional. information please visit our website

www.reaf.org or call 415/ 273 - 1620

To arrange an interview with Lucy Lawless, **Marissa Jaret Winokur, Phoebe Snow, Shaun Cassidy, B. D. Wong, Bruce Vilanch**, or any of the performers, or with co-founder

Barbara Richmond, or Executive Director Ken Henderson, please call publicist, Lawrence Helman at 415/ 661-1260.

CALENDAR EDITORS PLEASE NOTE:

WHAT:

THE RICHMOND / ERMET AIDS FOUNDATION presents...
HELP IS ON THE WAY XIII Goes To The Movies
Northern California's Largest Annual Star-studded Gala Concert
Benefiting 5 Bay Area AIDS Service Organizations:
Aguilas; AIDS Legal Referral Panel; Maitri; STOP AIDS Project;
and Vital Life Services, Oakland

WHEN: SUN, AUGUST 5, 2007

WHERE: THE PALACE OF FINE ARTS, 3301 Lyon St. in SF

**WHO: LUCY LAWLESS, MARISSA JARET WINOKUR, PHOEBE SNOW,
SHAUN CASSIDY, B. D. WONG and many more celebrities...**

SHOW TIMES: 5:00 -7:00 pm Pre-show Gala receptions & extensive Silent Auction
featuring complimentary martini & margarita bars, wine tastings & hors d'oeuvres.
7:30 – 9:30 pm Performance
9:30 - 11:45 pm Dessert / Cocktail Reception with the cast.

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For tickets or additional. information please visit our website

TICKETS: For Tickets call - **415/273 - 1620**

WEB SITE: <http://www.reaf.org>

Abundant FREE Parking available at the Palace of Fine Arts parking lot

The Palace of Fine Arts is wheelchair accessible.

Help is on the Way is a black-tie gala featuring stars from Broadway, film, TV and the recording industry. This three-tiered event consists of a pre-performance black-tie reception for corporate sponsors, Gala ticket holders and Underwriters, featuring fine wines from top California wineries, special spirits bars, and hors d'oeuvres from SF's best restaurants and caterers; a Broadway-quality concert; and a post-performance champagne and dessert reception with the cast for sponsors and Underwriters. An extensive silent auction coincides beginning at 5:00 pm and concludes at the end of intermission.

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